

2024 Midwinter Symposium

A Hybrid Event
February 9th-11th, 2024
Held at the Hilton Garden Inn, Freeport, Maine & Online

20+ CMEs Expected!



EXHIBITOR PROSPECTUS 2024

One of the largest CME meetings in New England, the MOA's Symposium attracts nearly 250 attendees each year, including physicians, interns, residents, and students coming together for learning & networking. Visit with attendees during dedicated exhibit hall breaks throughout the weekend.

New this year: All exhibitors and sponsors will have the opportunity to be featured in a handout distributed to all attendees. Please provide your company name, logo, headshot if desired, contact information and small writeup no more than 100-150 words in length. Handout will also be available for online registrants. ****Please have all information submitted no later than January 10th, 2024 to be included in attendee handout****

EXHIBIT HALL DATES & HOURS (Tentative)

Friday, February 9th – 8:00AM – 4:00PM
-One dedicated Exhibit Hall break (lunch)
-Plus Two Exhibit Hall refreshment breaks (AM/PM)

Saturday, February 10th – 8:00AM-4:00PM
-Two dedicated Exhibit Hall refreshment breaks (AM/PM)

SETUP

Thursday, February 8th – 3:00PM-5:00PM

TEAR DOWN

Saturday, February 10th – 4:00PM- 5:00PM

CONTACT

Madison Purdy
Email: mpurdy@maindo.org
Phone: 207-623-1101 ext. 1
Fax: 207-623-4228

Don't miss your chance to reach Maine physicians!

ABOUT THE MOA

For over 100 years, the Maine Osteopathic Association has supported osteopathic physicians in Maine. Currently we represent approximately 1,100 osteopathic physician and student members.

Osteopathic physicians (or DOs) are fully licensed physicians who take a whole-person approach to care. In addition to being trained in their chosen specialty area, they are also trained to perform osteopathic manipulative medicine (OMM), a hands-on technique DOs use to diagnose and treat patients, not just symptoms.

ABOUT THE SYMPOSIUM

The MOA Midwinter Symposium is one of the largest medical education events for physicians in New England. Attendees represent a range of specialties from all over the state and country. This event will take place in a hybrid format. In person CME sessions will be live streamed to a virtual audience with additional online content.

ABOUT THE EXHIBIT HALL

The Exhibit Hall will be located in a dedicated section of the main ballroom of the Hilton Garden Inn with a divider between exhibits and CME lectures (please see attached reference). During each break, the ballroom divider will be opened so attendees and exhibitors may mingle more easily.

DEADLINE & REFUNDS

Sponsor and exhibitor registration forms, payment, and any media (logos, advertisements) are due by January 19, 2024. No refunds will be issued after January 19, 2024. Any cancellations before that date will be assessed a \$50 administration fee. Please note with the change in venue, space is limited.

HOTEL LOCATION

Address: Hilton Garden Inn Freeport Downtown, 5 Park Street, Freeport, ME 04032

PARKING

Ample parking is available for both overnight guests and day exhibitors in the parking lot across the street from the hotel. Parking is free for all conference attendees.

RESERVATIONS

Contact the Hilton Garden Inn at 207-865-1433 and ask for the group conference rate. Rates start at \$139/night plus applicable taxes. Book by January 9th, 2024 to guarantee eligibility for the group rate.

SHIPPING

If you will need to ship any display materials to the hotel prior to the event, please let MOA staff know so that they may inform you of hotel policies and applicable handling charges.

Midwinter Symposium: Better Together & 112th Annual Convention

Sponsors and Exhibitors

The MOA would like to extend a thank you to the following organizations for their generous support of the MOA in 2023, including support of the Midwinter Symposium: Better Together and the 112th Annual Convention.

Organizations listed in alphabetical order

Exhibitors

AAOA
Academy Mortgage Corporation
Aledade
AOBFP
Astellas Pharma
AstraZeneca
Baystate Financial
Boehringer-Ingelheim
Bristol-Myers Squibb
Dexcom
Exact Sciences
Ferring Pharmaceuticals
GSK Vaccines
Help Me Grow Maine
Inspire
Janssen Pharma
Keller Williams Realty
Kelly's Books to Go
Kennebec Pharmacy & Home Care
Maine Mobile CPR
Maine Transgender Network Medical Mutual Insurance
Mascoma Bank
Medical Mutual Insurance Company of Maine
Merck
Mountain View Medical Billing
New England Osteopathic Heritage Center
Norman Hanson DeTroy
Novo Nordisk Inc.
Pfizer
Sanofi Pasteur

Teva Pharmaceuticals
University of New England College of Osteopathic Medicine

Sponsors

AAOA
AstraZeneca
Baystate Financial
Inspire
Mascoma Bank
Medical Mutual Insurance of Maine
Norman Hanson DeTroy
University of New England College of Osteopathic Medicine

Preferred Business Partners

Academy Mortgage Corporation
Baystate Financial
Keller Williams Realty
Mascoma Bank
Medical Mutual Insurance Company of Maine

The MOA's Preferred Business Partner Program offers businesses and organizations a unique opportunity to market their products and services to this select group of physicians. Expand your customer base and receive targeted exposure!

Whether you provide a quality product or service, if you believe there is a mutual benefit in partnering, we would love to speak to you! Please contact Madison Purdy at mpurdy@mainedo.org to discuss these opportunities.

If your organization has interest in our preferred business partner program, please reach out to mpurdy@mainedo.org

SYMPOSIUM SUPPORT OPPORTUNITIES

SPONSORSHIPS

All sponsors and exhibitors receive recognition on the virtual event platform, conference program and on event signage.

Gold Sponsor - \$5,000 +

- Premium exhibit display location.
- One full page advertisement in Symposium program.
- Two complimentary Symposium registrations, including meals. (Opportunity to attend CME lecture and attendee receptions.)
- Logo recognition on Symposium webpage.
- Banner advertisement in an MOA E-newsletter.
- Opportunity to include insert/item in attendee bag. **Must provide item or printed materials to MOA in advance of event or additional fees will apply.**
- Homepage banner advertisement on mainedo.org during the month of February.
- MOA mailing list provided before event. **(All solicitations to MOA members must be approved by the Executive Director)**

Have something else in mind? Please contact the MOA directly!

OTHER TYPES OF SUPPORT

Reception Sponsor - \$2,000 – Two available

Sponsor an evening networking reception and have the opportunity to address the audience briefly to share your greetings. Also includes: Logo recognition on promotional materials and in event signage, ½ page ad in the Program, Logo and contact information on the symposium website

Symposium Tote Bag Sponsor - \$1,750

Your logo printed on the tote bags for all attendees-- highly visible and a great return on your investment! Also includes: Corporate logo in all printed materials and at the Symposium, 1/4 page ad in the program book and listing in the MOA Newsletter. **Does not include printing costs.**

Audio/Visual Sponsor - \$5,000/day or \$2,000/ ½ day

Provide support for our A/V services! Includes: Logo recognition in symposium materials & on the

event website, Advertisement on promotional slides presented in between sessions

Refreshment/ Meal Sponsor - \$500 coffee/ \$750 break/ \$2,000 meal

Help provide healthy options! Includes: Logo recognition in Symposium materials, plus signage recognizing your sponsorship at the break or meal of your choice.

Event Email Ads - \$250/ad

Get digital exposure to our audience! Your ad featured in our Symposium email correspondence or on event webpage with a link to your company site/landing page.

Material Distribution in Attendee Bag - \$250/insert or item

Publicize an upcoming event, promote a new product or draw traffic to your exhibit booth! **(Must provide item or printed materials to MOA in advance of event or additional fees will apply.)**

Demonstration/Presentation - \$1,500

Two Breakfast Sessions Available

Have a new product or service you would like to market to medical professionals? We have opportunities for you, too! Your presentation will be separate from CME lectures and considered a paid promotion. No CME credit will be provided.

Please note: We request that these paid promotional events be scheduled so as to not overlap with the MOA conference and events and additional restrictions may be required.

Additionally, the cost of any food/ beverage for your event is not included and sponsors will be asked to cover this expense. Please contact the MOA directly for more information

Virtual Platform Sponsor - \$5,000

New This Year Sponsor the attendee virtual platform! Also receives all items listed in Gold Sponsorship.

EXHIBIT DISPLAYS

Exhibit registration includes one draped 30"x72" table with two chairs. Up to two (2) exhibitor badges per table are included. Additional charges may be assessed for additional booth representative. Booth power is available upon requested for an additional \$30 per booth.

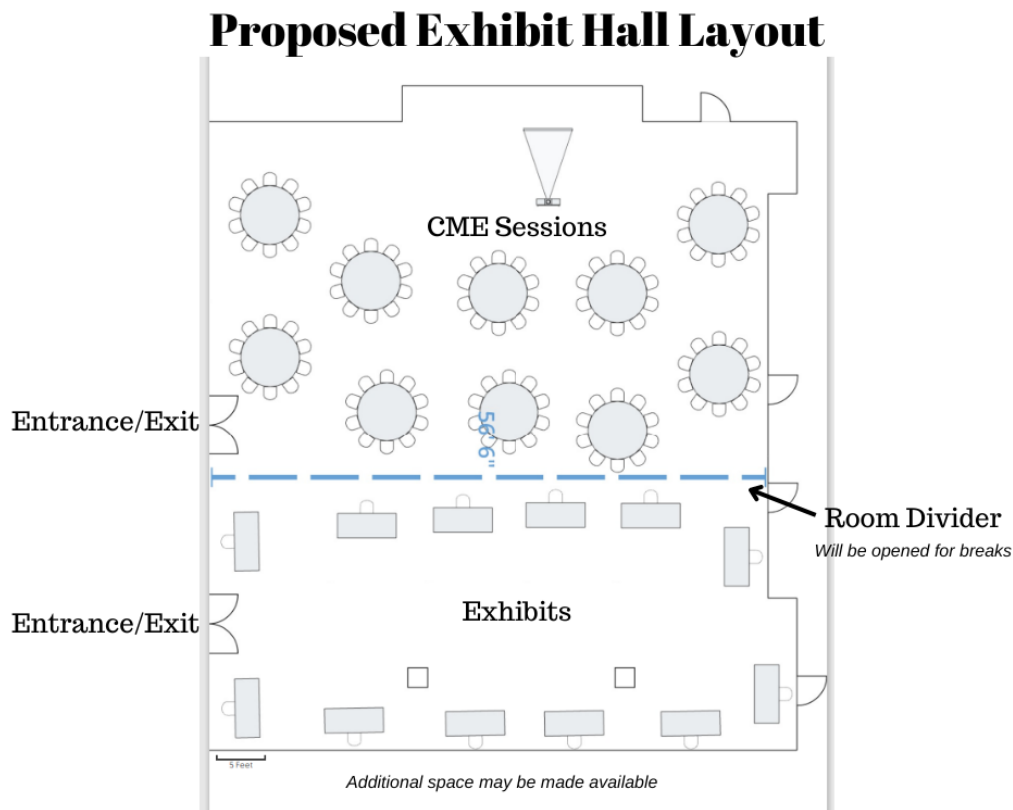
Breakfast, snacks and lunch are also included with fee.

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Standard Exhibit Table - \$1,000

Small Nonprofit/ Government/ Public Health Associations - \$100

Annual budgets of \$400,000 or less. Limited space available. MOA preapproval required



Registration and Payment Information

Contact Information

Company Name: _____ Point of Contact: _____

Mailing Address: _____

City: _____, State: _____, Zip Code: _____

Phone: _____ - _____ - _____ Email: _____

Sponsor/Exhibit Booth Information (Please check all that apply)

- ☐ Standard Exhibit Booth - \$1,000.00
- ☐ Nonprofit Exhibit Booth - \$75.00
- ☐ Do you need power to your booth? - \$30.00
- ☐ Sponsorship

Type: _____ (Refer to page 4, please write in)

Booth Representative (s) _____

(Please print and list as you would like the name to appear on name badges)

List of products or services you represent: _____

List any companies or products you do not wish to have in close proximity: _____

Payment Information *The MOA Tax ID number is 01-0226382 Payments are due by January XXX*

Total Amount of Payment \$ _____ **Please make check (s) payable to:** Maine Osteopathic Association

Maine Osteopathic Association
PO Box 315 | Manchester, ME 04351
(29 Association Dr. for Fedex, UPS or other)

Payment Method: Check Enclosed/ Check # _____ Check will be mailed to:

Credit Card: Visa MasterCard American Express Discover (Circle One)

Card Holders' Name: _____ Date: _____

Billing Address: _____ Billing Zip Code: _____

Card #: _____ Exp. Date ____/____ CVV-Code: _____

Please make check (s) payable to: Maine Osteopathic Association, P.O. Box 315, Manchester, ME 04351. For credit card payments, this form may be completed and faxed or emailed to the MOA office at 207-623-4228 or office@mainedo.org

Accept Participation: By completion of this form, I am authorized and agree to participate in the indicated activity of the Maine Osteopathic Association. I commit my company to the above financial obligation. Payment due: January 19, 2023

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Company Name: _____

Company Contact:

Name: _____

Address: _____

Phone Number: _____

Email: _____

Company Description (no more than 100-150 words. Please attach an extra sheet if necessary):

[illegible]

***Please email a copy of your company's logo and your headshot to mpurdy@mainedo.org, mail to PO Box 315 Manchester, ME 04351 or fax 207-623-4228 along with your completed attendee handout form. Forms received after 1/10/2024 will not be included in attendee handout. ***