



# **MAINE OSTEOPATHIC ASSOCIATION 2023 MIDWINTER SYMPOSIUM**

**February 10-11th, 2023  
Holiday Inn by the Bay, Portland, ME**

## **EXHIBITOR PROSPECTUS 2023**

One of the largest primary care-focused CME meetings in New England, the MOA's Symposium attracts nearly **250 attendees each year**, including physicians, medical practice managers, interns, residents and students coming together for learning & networking. Visit with attendees during three dedicated exhibit hall breaks throughout the weekend.

### **EXHIBIT HALL DATES & HOURS**

Friday, February 10th — 1:00pm—4:00pm

-One Dedicated Exhibit Hall refreshment break (PM)

Saturday, February 11th — 8:00am—4:00pm

-Two Dedicated Exhibit Hall refreshment breaks (AM/PM)

### **SETUP**

Friday, February 10th — 10:00am—12:00pm

### **TEAR DOWN**

Saturday, February 11th — 4:00pm—5:00pm

### **CONTACT**

Amanda Richards

Email: [arichards@mainedo.org](mailto:arichards@mainedo.org)

Phone: 207-623-1101 ext. 12

Fax: 207-623-4228



***Don't miss your chance to reach Maine physicians!***

## **ABOUT THE MOA**

For over 100 years, the Maine Osteopathic Association has supported osteopathic physicians in Maine. Currently we represent approximately 400 osteopathic physicians and an additional 500 residents and student members.

Osteopathic physicians (or DOs) are fully licensed physicians who take a whole-person approach to care. In addition to being trained in their specialty area, from family practice to sub-specialty, they are also trained to perform osteopathic manipulative medicine (OMM), a hands-on technique DOs use to diagnose and treat patients, not just symptoms.

## **ABOUT THE SYMPOSIUM**

The MOA Midwinter Symposium is one of the largest medical education events catering to primary care physicians in New England. Attendees represent a range of specialties from all over the state and country.

### **ABOUT THE EXHIBIT HALL**

The Exhibit Hall will be located in the Casco Bay Room on the lower level of the Holiday Inn. The MOA Symposium has a reputation for a well-attended exhibit hall. We use a punch card system to encourage symposium attendees to visit all displays and door prize drawings will occur during each exhibit hall break. On Friday afternoon, a student research forum will also ensure additional traffic in the hall.

### **DEADLINE & REFUNDS**

Sponsor and exhibitor registration forms, payment and any media (logos, advertisements) are due by January 19, 2023. No refunds will be issued after January 19, 2023. Any cancellations before that date will be assessed a \$50 administration fee.

### **HOTEL LOCATION**

Address: Holiday Inn by the Bay, 88 Spring Street, Portland, ME.

### **PARKING**

Self Parking is available in the lot adjacent to the Holiday Inn on Spring Street for \$5/ per day. Parking for hotel guests is \$15/night and is located underneath the hotel building.

### **RESERVATIONS**

Contact the Holiday Inn at 1-800-HOLIDAY or local: 207-775-2311 and ask for the group conference rate. Rates start at \$135.00/night plus applicable taxes. Book by January 6th, 2023 to guarantee eligibility for the group rate.

### **SHIPPING**

If you will need to ship any display materials to the hotel prior to the event, please let MOA staff know so that they may inform you of hotel policies and applicable handling charges.

# SYMPOSIUM SUPPORT OPPORTUNITIES

## SPONSORSHIPS

### Gold Sponsor — \$5,000

- Premium Exhibit Display Table Location.
- One full page advertisement in program.
- 2 Complimentary Symposium Registrations, including meals. (Opportunity to attend CME lectures and attendee receptions)
- Logo recognition on symposium webpage.
- Banner advertisement in an MOA E-newsletter.
- Homepage banner advertisement on mainedo.org during the month of February.

### Silver Level — \$2,500

- Prominent Exhibit Display Table Location.
- Logo recognition on symposium webpage.
- Half-page ad in the program.
- Recognition in the MOA E-Newsletter.
- 1 Complimentary Registration, including meals. (Opportunity to attend CME lectures and attendee receptions)

### Bronze Level — \$1,500

- Exhibit Display Table.
- Half-page ad in the program.
- Logo recognition on symposium webpage.

### Other Types of Support:

- Opening Reception Sponsor — \$2,000  
*Sponsor our opening reception on Friday evening and have the opportunity to address the audience briefly to share your greetings. Also includes: Logo recognition on promotional materials and in event signage, ½ page ad in the Program, Logo and contact information on the symposium website.*
- Symposium Tote Bag Sponsor — \$1,750  
*Your logo printed on the tote bags for all attendees-- highly visible and a great return on your investment! Also includes: Corporate logo in all printed materials and at the Symposium, 1/4 page ad in the program book and listing in the MOA Newsletter.*
- Audio/Visual Sponsor - \$1500 per day or \$750 per 1/2 day  
*Provide support for our A/V services! Includes: Logo recognition in symposium materials & on the event website, Advertisement on promotional slides presented in between sessions.*

- Refreshment/Meal Sponsor - \$750 break/ \$1,500 meal  
*Help us provide healthy snack & meal options. Includes: Logo recognition in symposium materials, Plus signage recognizing your sponsorship at the break or meal of your choice*
- MOA Speaker Support- \$500 or Keynote Sponsor \$1,000 *Help support our educational offerings by sponsoring one of our speakers. Includes: Logo recognition in the program and signage at Sponsored Lecture, plus recognition in MOA E-newsletters leading up to event*
- Digital Banner Ads or Newsletter Ads: \$250 Per Ad/ 2 week runtime — Get digital exposure to our audience! Your ad in featured in our weekly E-Newsletter or on our www.mainedo.org website with a link to your company site/landing page.
- Other Items: Is your company interested in providing name badge lanyards for attendees, meeting directional signage, re-usable glassware for attendees to use in lieu of wasteful paper products? Please contact the MOA office for additional information at 207-623-1101.

### Scientific Product Theaters:

- Demonstration/Presentations \$1,500.00  
Have a new product or service you would like to market to medical professionals? We have opportunities for you, too! Your presentation will be separate from CME lectures and considered a paid promotion. **No CME credit will be provided.**  
*Please note: We request that these paid promotional events be scheduled so as to not overlap with the MOA conference and events and additional restrictions may be required. Additionally, the cost of any food/ beverage for your event is not included and sponsors will be asked to cover this expense. Please contact the MOA directly for more information.*

## EXHIBIT DISPLAYS

Exhibit registration includes one draped 30"x72" table with two chairs. Up to two (2) exhibitor badges per table are included. Additional charges may be assessed for additional booth representative. Booth power is available upon requested for an additional \$30 per booth.

- \$1,000 Standard Exhibit Table
- \$75 Small Non-profit/ Government/ Public Health Associations (Annual budgets of \$400,000 or less. Limited Space Available. MOA preapproval is required)

# Maine Osteopathic Association 2023 Midwinter Symposium

## February 10-11, 2023- Holiday Inn by the Bay, Portland, Maine

### SPONSOR/EXHIBITOR REGISTRATION

#### 1. Contact Information

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_, State \_\_\_\_\_, Zip \_\_\_\_\_

Phone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_.

Booth Representative (s) \_\_\_\_\_

(Please print and list as you want the name to appear on name badges)

List of products or services you represent: \_\_\_\_\_

List any companies or products you do not wish to have in close proximity: \_\_\_\_\_

#### 2. Sponsor/ Exhibit Booth Information

Please check all that apply:

Standard Exhibit Booth — \$ 1,000  Power — \$30.00

Nonprofit Exhibit Booth — \$ 75

Sponsorship

Type: \_\_\_\_\_ (Refer to pg. 2—Please write-in)



#### 3. Payment Information

The MOA Tax ID number is 01-0226382.

Payments are due January 19th, 2023.

Total Amount of Payment \$ \_\_\_\_\_ Please make check (s) payable to: **Maine Osteopathic Association**

Payment method:  Check enclosed/Check # \_\_\_\_\_  Check will be mailed to: Maine Osteopathic Association  
PO Box 315 | Manchester, ME 04351  
(29 Association Dr. for Fedex, UPS or other)

Credit Card:  VISA  MasterCard  Am Express  Discover

Card Holders' Name: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Card #: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ V-Code \_\_\_\_\_

Please make check (s) payable to: **Maine Osteopathic Association, P.O. Box 315, Manchester, ME 04351.**

For credit card payments, this form may be completed and faxed to the MOA office at 207-623-4228.

**Accept Participation:** By completion of this form I am authorized and agree to participate in the indicated activity of the Maine Osteopathic Association. I commit my company to the above financial obligation. **Payment due: January 19, 2023.**